

# ! 2020 BROOKINGS ADVISORY COMMITTEE FOR PEOPLE WHO HAVE DISABILITIES OVERVIEW

We advocate for the rights of people in our community who have disabilities. Throughout the year, specific events are held to bring awareness and information to our citizens.

The Brookings Advisory Committee for People who have Disabilities was created to provide a framework for community-based advocacy in the removal of mobility and attitudinal barriers faced by individuals with disabilities. The Committee’s purpose directly corresponds to the City’s goal to provide a high quality of life for its citizens. This is a service not provided by any other entity in Brookings.

The goals of this Committee are to improve the quality of life for people with disabilities through enhancing the knowledge base of entities in the community; and to further serve as a community-based advocacy group enhancing the ability of local entities to comply with Federal Civil Rights legislation. Results are measured by the number of interactions with the public and positive outcomes in advocacy situations.

## Key Projects

	Description	Status
1	<p>ADA Reviews</p> <ul style="list-style-type: none"> <li>Created an internal taskforce to create committee guidelines on offered program</li> <li>Will create a promotion plan of program</li> </ul>	25%  (set to finish in 2021)
2	<p>National Disability Employment Awareness Month (NDEAM)</p> <ul style="list-style-type: none"> <li>Social Media Campaign               <ul style="list-style-type: none"> <li>Videos featuring committee members</li> </ul> </li> <li>Mayoral Proclamation</li> <li>ABLE Award Presentation &amp; EMPOWER Award Creation &amp; Presentation</li> </ul>	100%
3	<p>2020 ADA Day Celebration &amp; Promotion</p> <ul style="list-style-type: none"> <li>Partnered with Advance, Vocational Rehab, Independent Living Choices, and Chamber of Commerce</li> </ul>	100%

## Successes

- Community awareness and participation through continued sticky notes campaign (from 2019)
- Continued a Durable Medical Equipment Donation partnership with Department of

- Social Services and Independent Living Choices
- NDEAM October designation
- Maintained a Facebook page to educate public on local and national resources and committee updates

- Generated several local media pieces around committee's work
- Creation of Publicity Coordinator position to increase and focus public events and community engagement
- Created internal taskforces in Marketing & ADA Reviews
- Added 5 new members
- Successfully transitioned first exec board since full rebuilding
- Conducted internal audit of committee members satisfaction in structure and engagement

## Challenges

- With the impact of COVID cancelling or postponing many partners and in-person events, the committee adjusted as much as possible but did not create as much public awareness as desired pre-pandemic
- Community awareness of the committee's role as a resource – this has been a work-in-progress as the Committee continues to develop in experience and knowledge on the board
- Maintaining cohesion and active engagement in a relatively new board

## Looking Ahead

### COMMUNITY ENGAGEMENT AND AWARENESS

- Continue media campaigns to bring awareness to and how to be an advocate for all disabilities
- Create SDSU campus partnership to engage students in an awareness event
- Strengthen mission and vision of committee internally
- Create schedule of national and local days to promote

### ADA REVIEWS

The Committee will be structuring non-official ADA reviews to be available to any public and private entity at request of the entity

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